WEEK FIVE

Welcome to the fifth week of the Mentor Her program. Last week, was all about encouraging your Mentee to find connections online by exploring LinkedIn and Twitter. This week, we're focused on developing your Mentee's personal pitch in an offline and online context so that she can stand out to decision makers the next time an opportunity arises.

WEEK FIVE MANUAL INCLUDES:

- Finding out what makes your Mentee stand out from the crowd and why that's important in determining how decision makers will view her when they are looking for the next person who would be great for the job.

- Considering four aspects that she could use in tailoring a personal pitch during interviews, online and any other context that she may need to sell herself to decision makers. Which includes:

- Her Personality: what traits does she maintain that align well with her dream job title? Is she a chatty, charismatic Sales Manager? Is she a creative Marketer? Is she an empathetic but rational HR Partner?

- Her Background/Experience: in the absence of a lifelong career, what aspects of her past could she bring into her personal pitch that demonstrates her ability to achieve her dream job?

- Her Style: how can she stand out against other people who desire the same role? What stylistic aspects does she bring to the table that make working with her more exciting and beneficial for her team?

- Her Work Ethic: how can she improve the basics of being on time, getting back to people quicker, or being more professional in her day-to-day?

QUESTIONS YOU CAN ASK HER:

- How will you stand out when you're pitching yourself to decision makers?

- What aspects of your personality align well with your dream position and how can you put emphasis on this when in front of decision makers?

- What background/experience would be an interesting demonstration of how you are the perfect person for your dream job?

- What do you bring to a team stylistically that no one else does? What do you feel you could improve on to make you the ideal candidate?