

MENTOR•HER

MENTEES

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WEEK TWO

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RUNNING A BUSINESS

Every week we provide manuals to Mentees to help you get ahead in your career. They are not a necessity for your Mentor/Mentee relationship and the information contained within them is not a substitute for advice you may receive from a paid professional. Your Mentor has not been trained on the information provided in the manuals. Our only hope is that by reading these manuals you can get a better idea about your business and form better questions to encourage a stronger bond between your Mentor/Mentee partnership. If the manuals do raise a question in your mind, we encourage you to write it down to ask your Mentor in your one hour session per week.

Here's a review of the things you may have learned in the manual from Week Two, "The Plan".

What's your business goal?

What date do you want to achieve this by?

How will achieving this goal allow your business to thrive?