
WEEK THREE

Welcome to the third week of the Mentor Her programme. Last week, we looked at how your Mentee can stand out from the crowd by embracing and highlighting her USP. This Week is all about constructing a plan so that we can figure out the next steps of your Mentee's creative career.

WEEK THREE MANUAL INCLUDES:

Considerations like:

- Does she need to work more on perfecting her craft? This might be because she needs more practice or to help her gain more confidence in believing in her talent.
- Does she need to do more research in her industry so that she understands more about the processes at play?
- Does she need more experience to fit the requirements of possible job opportunities?
- Does she need to work on her freelancer pitch whether online or in interviews so that she can put her best foot forward?
- Does she need to market herself better online to build a following and establish her name?
- Is she ready to go and happy to apply for the job?
- Does she need to go another route and connect with some decision makers before applying for the job?

QUESTIONS YOU CAN ASK HER:

If you need to ask questions this week for your Mentee, consider what stage she is at. There are lots of ways you can help her this week to get to the next level- maybe by telling her ways she can improve her craft, explaining more about the industry processes of hiring, reading her CV, highlighting the best platform to apply for jobs, or recommending a good course for upskilling. The best thing you can do is share your experience that you or others you know have had when they were at the same position your Mentee is at now.